

# Construction of a Factory on Assembly of Color Liquid Crystal Display Panels

## A. Project opportunity description

### A1. Project name:

Construction of a factory on assembly of color Liquid Crystal Display Panels

#### A1a. Short name:

«BELDISPLAY»

#### A1b. Full name:

Construction of a factory on assembly of color Liquid Crystal Display Panels

#### A1c. Summary description:

The aim of implementation of the project is construction on the territory of the Republic of Belarus of factory on assembly of color LCD panels.

### A2. Project status:

B preparation stage for implementation (there are hold discussions and consultations with potential foreign investors and partners in production).

### A3. Organization involved and their roles:

a) Ministry of Industry of the Republic of Belarus – state coordinator and guarantor of the project, investor, Building 4, 2 Partizansky ave, Minsk, 220033 Republic of Belarus, [www.minprom.gov.by](http://www.minprom.gov.by)

### A4. Project description:

The main products are TV color liquid crystal panels with different diagonal sizes of 32 inch, 37 inch, 42 inch, 46 inch, 55 inch. Related products are LCD-panels for personal computers, industry and home using, medical equipment, etc. Tasks: construction of factory on assembly manufacturing color LCD panels; development of accompanying documents, registration of products in the Republic of Belarus, obtaining international certificates, creation of service network, advertising campaign, entrance to the international markets and facilitation of positions.

This Investment Proposal allows considerations of alternative options for implementation of LCD-panel production in the Republic of Belarus. For preparation of the related proposals, the following organizational and legal aspects can be taken into account:

It is allowable to create enterprises of any form. It is allowable to construct new enterprises on the new pieces of ground. For enterprises with foreign investments and for foreign legal entities the legislation of RB allows the possibility of a long-term lease of pieces of ground, and also sales of pieces of ground for private ownership in case of implementation of a large investment project.

Share produce of products is allowable – partially under Belarusian brand, partially under the brand of the partner in business.

It is allowable to obtain governmental preferences in form of tax, customs and other benefits.

Tasks: creation of production capacities and storage for LCD panels, development of production-technical infrastructure.

**A4a. Project cost:**

6 000 000,0 million BYR.

**A5. Background /history/overall programe/related or similar projects:**

For the Republic of Belarus assembly production of color LCD panels is basically new phenomenon in industry. No experience in the analogous or similar production is available.

**A6. Environmental impact summary:**

Production will be equipped with the state-of-the-art systems for waste disposal so that to meet all requirements related to environmental protection.

**A7. Possible obstacles/problems/risk degree:**

The most serious risks are marketing risks related with deficiency of profits as a result of reducing sales volumes, absence of sales markets, low competitiveness, and also risks of nonobservance of the project schedule, excess of the project's budget, and general economic risks.

**A8. Term of realization / term of recoupment (years):**

Project implementation period – years 2011-2015. Project pay-back period – 5 years.

**A9. Project branch:**

Industry

**B. Capital cost Items****B1. Project physical component:****B2. Capital cost  
USD million**


**B3. Sub-project by location****B4. Capital cost  
USD million**

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**C. Capital Resources Available (owner, associates, sponsors etc.)****C1. Resources, grants, investments,  
equipments, equity/ownership etc.****C2. Sum,  
USD million**

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**D. Required Investment, Deficient Funds****D1 Necessary Financing, Required Type of Financial Participation:**

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**D2 Source of  
finance****D3. Type of Investment****D4. Amount  
USD million**

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**E. Demand (Users) and Revenues****E1. Type of Users, Volumes, Pricing, Revenues, Estimated  
Profit/Savings**

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Market capacity of the Republic of Belarus – 200,000 units per year.

**E2. Financing Sources**

**E3. Revenues (Sales)**

**F. Transaction and Operating Costs**

**F1. Costs Components, Capital Allowance Policy, Industrial Engineering etc.**

**F2. Cost item:**

**F3. Amount**

**G. Net Income Value**

**G1. Net Income Value:**

**G2. Amount**

**H. Project Information Source:**

H1. This form was completed by (name, appointment): Dmitry

H2. Organization:

H3. Tel./ Fax/E-mail:

H4. Date:

H5. Supreme organization:

*Ministry of Industry of the Republic of Belarus*